



Create a Fun Footy Club

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Project	Role	Measurable
Create one club with junior and senior teams	Executive Committee	Junior teams playing
Create a family friendly, social atmosphere	Junior Committee	Positive feedback from players and families
Focus all training and playing around fun	Coaches	Players and coaches smiling after training
Develop players' skills	Coaches	Players' individual skills improving over the season
Keep the size of the club manageable	Junior Committee	Limit the number of teams in any age group to two
Integrate the Former Uni Greats with the juniors	Junior Committee	FUGs inclusion in home games and club events

Create one club with junior and senior teams

Through including juniors and seniors in the one club, all volunteer efforts and resources will be pooled together to create one stronger, more efficient club. The executive committee will need to incorporate representatives that focus predominantly on either the junior or senior teams, along with those that look after the entire club's marketing, volunteer development, income generation and strategic direction.

Create a family friendly, social atmosphere

The club's junior team values will be built on being family friendly, social and supportive. Families of all backgrounds and players of all skill levels will be welcomed. The club needs to ensure there are opportunities for players, teams, volunteers and families to socialize at training and home games and at functions away from footy. All junior teams and families will be encouraged to support other junior club teams and attend senior games as ball boys/girls and spectators. The combination of these will assist to develop an inclusive club that has a positive and supportive culture.



Focus all training and playing around fun

Junior sport must be all about having fun. This is a simple thing to say, write and read, however, the club will be strongly leading and practicing this attitude towards the game. Coaches and volunteers will ensure training sessions incorporate a lot of games that develop skills, keep the players engaged and incorporate positive reinforcement. Players and families of all backgrounds and experience will be welcomed to the club. Values of encouragement, sportsmanship, trying your best and self-improvement will be instilled into all players. Only volunteer coaches, managers, water runners and first aid officers who share this ethos will be appointed to lead the club's teams.

Develop players' skills

To develop the skills of players, the club must first ensure coaches have the attitude, knowledge, skills, experience and qualifications to successfully train teams. Training sessions must be planned and structured, with the appropriate equipment required. All training sessions must focus on specific game based skill development that keeps the players involved, moving and engaged.

Keep the size of the club manageable

The club wants to keep the number of teams limited so as to not grow to a point where the organisation and management of players and volunteers is too great. A positive and supportive culture and atmosphere within the club is important, which becomes more challenging as the number of teams and volunteers grows.

Integrate the Former Uni Greats with the juniors

The Former Uni Greats (FUGs) are an incorporated organisation comprising players, volunteers and families that have been involved with JCU Rugby League Club since it was established. The FUGs committee have done a wonderful job in creating an extensive network that keeps people informed about what's happening with the club. Integrating the FUGs with our junior teams and families will greatly assist to create a positive and enjoyable culture for the future of the club.

